

outtolaunch.com
linkedin.com/in/steveraskin
cv2020@outtolaunch.com

A seasoned, creative front-end developer well-versed in responsive user interfaces for enterprise B2B, B2C, social media, NGO and .edu web sites and applications, within various content management systems and application development environments.

A meticulous, diligent problem-solver, driven to identify simple, elegant solutions to complex problems; a collaborative team-player with excellent verbal and written communication skills, experienced liaising with clients, stakeholders & multi-disciplinary teams; a discerning eye for UX Design and consistency in visual design; obsessed with HTML & CSS optimization; experienced with W3, WAI and WCAG validations and testing; experienced in broadcast audio post-production and optimization media for the web.

Current Primary Areas of Focus: Javascript, Vue.js, Node.js

Objective: a challenging full-time position or long-term contract

Primary Proficiencies:

- w3-standard HTML & CSS (animation, SCSS/SASS), Javascript, jQuery, GIT, WordPress, Adobe PhotoShop, Figma, OmniGraffle; WAI, WCAG standards-compliance; Atom, BBEdit

Ancillary Proficiencies:

- Java (GWT), Apache, PHP, MySQL, Foundation
- IntelliJ IDEA

Summary of Professional Experience

REZI (rentrezi.com) 2019.05 ~ 2020.04; Front-End Software Engineer

Primary front-end engineer on a team of 'full-stack' (Java) engineers, developing Java/MySQL-based applications in the GWT (Google Web Toolkit) framework (HTML, CSS, Java, MySQL, GIT, Maven, GWT). Notable achievements include:

- rebuilding components – simplifying structure, improving semantics, ensuring accessibility and extensibility - resulting in significant code optimizations and eliminating dependencies;
- creating a form control library;
- engineering a fully responsive search filters component;

- building marketing pages which featured extensive animations (CSS, Javascript);
- creating a comprehensive image/icon library for use with both native HTML elements as well as dynamic Java components, enabling the elimination of numerous legacy components

« « « » » »

Out To Launch (consultancy) 2004 ~ Present; Contract UI Developer

Clients (*projects*) include:

ViTech Inc., New York University, Blast Radius (*nTelos*), Critical Mass (*CitiBank*), Fly Communications (*Zoll Medical Group, ProventionBio*), Case Commons, The Cordsel Group (*Yeshiva University, RedCats*), Rubix Media (*Food Network, Desert Essence*), MicroHouse Systems (*MultiFlexRMS e-commerce*), The International Rescue Committee, CloudRaker (*Air Canada*), Productive Edge (*Humana*), FCV (*FirstWest Credit Union*), Plum TV, etc.

Notable projects include:

- Sun & Moon Marketing; developed floor-plan/availabilities web application for commercial real estate marketing agency (HTML, CSS, Javascript);
- *ProventionBio* (Fly Communications); developed marketing site for pharma client featuring extensive animations (HTML, CSS, Javascript, WordPress);
- Missio, a donation platform website; overhauled components to facilitate modularity and design consistency, adapted design palette to related microsite, optimized data structure (JSON) for use throughout sites, created subtitle track for HTML5 video, performed comprehensive assessment of legacy survey site and created new UXD to simplify user flow (HTML, CSS, Javascript, Bootstrap, DOT.NET environment)
- *MultiFlexRMS e-commerce* (MicroHouse Systems); UXD and template development for e-commerce platform module in retail management/point-of-sale platform; UXD comprised views for product categories, search results, product detail, promotions, gift registry, checkout flow, etc.; provided client support, customized client sites; wrote documentation and help screen content; (HTML, CSS, GWT, jQuery, Javascript, Git, Bootstrap, XML, Jinja templating)
- *Humana* (Productive Edge); developed Patients Health Assessment questionnaire application in partnership with accessibility consultancy, met strictest WAI/WCAG accessibility standards (HTML5, CSS3, LESS)
- Case Commons; worked with developers and QA teams to streamline CSS library for application

used by child welfare agencies (CSS, HTML, SASS, HAML, Vim, Git, Jasmine, Ruby-on-Rails environment)

- nTelos (Blast Radius); Lead Interface Developer on Java team building e-commerce application for regional telecom (HTML, CSS, jQuery, Eclipse, JBoss; Java environment)

- Plum TV: redesigned interface of TV network's intranet application used to track, share and update weather data, significantly improving clarity and usability (UXD, HTML, CSS)

- *RedCats* (The Cordsel Group); developed 75+ HTML templates for a white-label e-commerce application, re-branded via CSS for multiple brands (HTML, CSS)

« « « » » »

Steve Raskin Music est'd. 1993

Produced and composed music for film, television and radio.

Credits include music for CNN, Headline News, CBS Guiding Light, Jim Henson Productions, TBS, ESPN, AVIS, Toshiba, MCI, Rhona On Air, Rhona At Night.

Manic Moose Music 1991~1993

Represented music production company to advertising agency creatives and producers in New York and Los Angeles. Co-produced music for numerous commercials. Edited audio and video demos and prepared marketing materials. Executed AFM, SAG and AFTRA contracts. Executed music rights/publishing contracts. Contracted AFM musicians, SAG talent, recording engineers, recording studios and coordinated recording sessions, recording equipment rentals. Oversaw studio maintenance. Evaluated hardware and software for studio procurement.

Education

New England Conservatory, Boston; Bachelor of Music Degree

Banff Centre School of Fine Arts, Banff, full scholarship

Grant MacEwan College, Edmonton; earned Diplomas in both Percussion and Composition